

Claiborne Association Board meeting
April 13, 2023

Attending: Board Members Jim, Phil, Megan, Kristen, Carrie, Jake, Martha, along with Lynn Marr, Libby Moose, Jennifer Shea, Mary Gregorio, Alicia.

Minutes of March meeting approved.

Treasurers report - projected checking account balance, after outstanding check clears and \$15,791 is paid for generator, will be \$3545.73.

Megan asked for permission to convert to a new CD offering 4% interest. Approved, gratefully.

Lynn Marr attended to outline her proposal of a fair-type village fundraiser - a la Tilghman Day - an annual event and future source of consistent funds for the Hall. She has organized such a event for the St. Michaels H.S. alumni Association, and has offered her expertise. She has thought through many directions we could go, from a simple kid-friendly Fun Fair to something with live music, vendors, games, auctions, bands, etc. She recommends also publicizing a charitable effort as a hook to entice people to attend. The timeline for such an event would require that we establish several committees a year in advance and begin marketing at least six months ahead.

Lynn had taken her proposal to the Program Committee, but they decided that fundraising was beyond their purview and encouraged her to present it to the board.

Since the Strategic Planning Task Force is in the middle of its work, and it's recommendations will undoubtedly involve fundraising, the consensus was to revisit the establishment of a fundraising committee after the work of the task force is complete.

Strategic Planning Task Force reported that their plan is to:

1. Plan for succession of capable leaders
2. Develop a SWOT (Strengths-Weaknesses-Opportunities-Threats) analysis of the Association.
3. Engage people by doing focus groups - the next step. The goal is to find out where the energy is within the community.
4. Offer a final report with recommendations for next moves forward.

Libby stated her feeling that now is a time of change, a crucial point in our association's history, need to plan for future to get over hump to keep it going. If we fail, we'll be out of money in 4-5 yrs. Others agreed, speaking of finding the next challenge or dream to energize the community.

Board voted to approve the three proposed focus group meetings.

Board members were asked to each submit their own SWOT analysis to the Task Force by June 8.

There will be an announcement about the focus groups at the May 5 General Meeting, to get a buzz going.

Program Committee: Martha reported that since last meeting the Wednesday night movies have ended, that we spent @ \$150 on enhancing the video equipment. Saelimenninir concert was a success, with more people from outside the village than Claibornites attending.

Estate sale is going forward for May 13. First gathering together over shared food will be Cinco de Mayo burrito buffet, as we have done in years past. Offered that as a possible event to combine with the required association Spring general membership meeting. Board approved.

Building Committee: Jake reported that the new front door has arrived and will be installed by Will very soon. Greg North met with the structural engineer last week re the leaning of the bell tower. Waiting for proposal options to stabilize it. Jake gave Jim the key to the new back up

generator. Re the stage lighting project - the controller has arrived and the structure for the lights has been planned.

Jake reported that he has had a conversation with Toni about the upcoming sale of the Griebel's property next to the Hall. Toni assured Jake that the association would have a first right of refusal.

Respectfully submitted by Martha Hamlyn, pinch hitting for Terry Babb.