

Claiborne Association Board  
July 13, 2023

In Attendance: Jim Richardson, Megan McCoy, Mike Kuperbery, Terry Babb, Carrie Kabler, Martha Hamlyn. Strategic Planning Committee: Mary Gregorio, Jennifer Shea, Kirke Harper

Meeting opened with report/update from Strategic Planning Committee and Discussion

- Mary handed out Activity Report and a Summary of the focus groups and survey for Board review. Basically looking to identify ways to increase endowment fund and who are we bringing along for continued leadership and volunteers. Fundraising events (like a festival) require people power.
- Some things that stood out as areas that need to be addressed is what can be done to entice non-member to join and how association decisions affect the whole community – what is the community association’s role for the whole Village.
- There were 82 surveys sent out and 41 responses. Mary pointed out #9 (expanding membership to surrounding communities) as an example of how to address something that is split in the middle of yes/no. Maybe it becomes a bigger issue for a General Meeting – define where and what would it look like.
- With end goal of increasing people and raise money – if we don’t expand, do we increase dues? Carrie commented how do we stop growing and figure out how to make it sustainable as it is – preserve what we have – which is why we live here.
- One action step may be to talk to immediate neighbors to the hall.
- Libby sent an outline of fundraising plan. Discussed agreement for Libby to head up a Development Committee and she will need to work with the Program Committee and others. If you set a goal of \$15,000 for example – how would you make that happen. She has agreed to do this for 1 year and then would need someone to replace her.
- Once we have a draft will need to continue to engage the community. Someone should speak at the September picnic.
- Need to consider what we can offer to engage younger people and what makes a strong community. Consider a section in the Clarion of things available with special focus on needs of younger families.
- August Clarion will send out summary of results and a draft plan. Then follow up with an Open House/listening session after the September 10 picnic. Check with Libby about something that might be presented at the September general meeting/picnic.

Minutes Approved

Martha prepared minutes of April board meeting in Terry’s absence. Minutes approved with one change.

Treasurer’s Report – Megan McCoy

Checking: \$16,120.90 with 1 outstanding invoice of \$60 for property tax  
Match Account: \$3,317.56 left after funding the generator, new door and steps.  
Money Market: Switched to a CD that has paid \$209.46 interest so far.  
The estate sale raised about \$3,700. Megan said that TriGas is now PepUp.

### Building Committee

- Swale is on hold to see how the water runs after construction next door.
- Storage shed and landscaping in the back is on hold – may still do rain barrels
- Stage lighting is on “wish list” and would be good if could be done before any fall concerts.
- Chimney needs to come down before winter. Need a lift and could rent one but Mike will check with Billy Warner first.
- One of the ductless AC units went out during a concert. Jim had C. Albert Matthews look at it and unit was re-booted and is working. Recommended a surge protector. Jake is checking on this with electrician who wired the install of units. Megan pointed out that our annual maintenance of HVAC is with ComfortAir.
- Discussed having a manual that lists items like contract with Comfort Air – or keys to safety deposit box etc.
- Looking into a way to electronically store association documents – Rob Todd suggested google drive.

### Program Committee – Martha Hamlyn

- The reason for the Program Committee is to build community. It seems that the concerts are moving away from that and bringing in attendance from outside the community. Carrie suggested we need to charge more for tickets – maybe offer a discount in the community for a “concert series”. Would need to identify the concert calendar ahead of time. Or possibly “first dibs” at a discount in the community before it goes to the outside.
- The 4<sup>th</sup> of July parade was well attended again – lots of little kids. There is left over ice cream and there may be a “pop-up” ice cream party.
- Also considering another Bingo Night.

### Nominating Committee – Mike Kuperberg

At this point have nominations for all positions except one. Will have a slate to share at the August board meeting and then voted on at the picnic in September.

Next Meeting: August 10

Adjourned approximately 8 PM